

# UNF Healthcare Symposium Schedule

Friday, September 23, 2022

Moderator: Dr. Shyam Paryani

8:00 Continental Breakfast & Registration

8:20 Call to Seat

8:25 Opening Remarks & Welcome: Dean Curt Lox

8:30

## "Challenges in Workforce Development"

**Moderator:** Karen Bowling – UNF VP of Jobs

**Panelist:**

- Brenda Ashley – Executive VP, EHR Delivery - Optimum Healthcare IT
- Lisa Kempf – VP of Human Resources - Brooks Rehabilitation
- Patricia G. Webb '89 – Senior Executive VP/CAO (former) - Catholic Health Initiatives (CHI)

9:15

## "Challenges in Healthcare System Management"

**Moderator:** Kay Thiemann – UNF Executive-in-Residence, Health Administration Department

**Panelist:**

- Hugh Tappan '93 – President - HCA South Atlantic Division
- Nicole Thomas – President - Baptist Medical Center South
- Tom VanOsdol – CEO - Ascension - St. Vincent

10:00 Break

10:15

## "Opportunities in Healthcare Leadership"

**Moderator:** Dr. Rob Haley – UNF Director - Master in Health Administration

**Panelist:**

- Doug Baer – President, CEO - Brooks Rehabilitation
- Michael Lawton – CEO - United Healthcare of Florida
- Brad Talbert – President - Memorial Hospital
- Lisa Valentine – President - Orange Park Medical Center

11:00

## Executive in Residence

**Geoff Martha**

&

**Dr. Michael Mayo**

Chairman and Chief Executive Officer  
Medtronic

President and Chief Executive Officer  
Baptist Health

# UNF Healthcare Symposium Schedule

Friday, September 23, 2022

Moderator: Dr. Shyam Paryani

12:00

## Keynote: Patrick “Pat” Geraghty

President and Chief Executive Officer, GuideWell and Florida Blue

**Fireside chat** with Dr. Pamela Chally – UNF Interim President

1:00

**Lunch**

1:45

## "Diversity in the Community: The role companies play"

**Moderator:** Dr. Richmond Wynn – UNF VP, Chief Diversity Officer

**Panelist:**

- Allie Braswell – VP of Diversity, Equity & Inclusion - Vystar Credit Union
- Janyce Dawkins – Director of Organizational Equity and Inclusion - Baptist Health
- Rachael Fortune – President - Jacksonville Public Education Fund
- Beth L. Ladlie, M.D., M.P.H – Mayo Clinic
- Marsha Oliver – VP of Community & Inclusion - PGA Tour
- Victoria Croy – Director of Culture and Inclusion - Jacksonville Jaguars

2:45

## "Changes in Healthcare Reimbursement"

**Moderator:** Jim Keough – Regional VP Network Operations Central/North Florida - Humana

**Panelist:**

- Nicole Bradberry – CEO, Florida Association of ACOs and Chief Growth & Innovation Officer - Vinifera Health
- Tom Nasby – Network VP- Aetna Inc.
- John Wagner '90 & '94 – VP of Revenue Optimization - Flagler Hospital

3:30

**Break**

3:45

## "Impact of University & Community Partnerships"

**Moderator:** Cindy Funkhouser – President and CEO - Sulzbacher Center

**Panelist:**

- Chris Clark – CEO, Senior VP of Public Affairs - Florida Medical Associations
- Jennifer Ryan – CEO - Volunteers in Medicine, Jacksonville
- Rachel McCandless – Director of Nutrition & Programming - B.E.A.M
- Dr. Gary G. Josephson – Chief Medical Officer - Nemours Children's Health, Jacksonville

4:30

Closing/Reception

# UNF Healthcare Symposium Schedule

## Saturday, September 24, 2022

Moderator: Dr. Shyam Paryani

**8:30** Continental Breakfast & Registration

**8:55** Call to Seat

**9:00** Opening Remarks & Welcome: Dean Curt Lox

**9:05**

### Saturday Keynote: Ann-Marie Knight

Vice President, Community Engagement and Chief Diversity Officer, UF Health Jacksonville

**Introduced by:** Don Hutton – UNF Executive-in-Residence, Health Administration Program

**10:00**

### "Improving Access to Healthcare: Public Health Initiatives in the Community"

**Moderator:** Dr. Kelli Tice – Chief Health Equity Officer, Florida Blue/President of BCH Dean's Council

**Panelist:**

- Steven Gold – CEO - Refresh Mental Health
- Dr. Atiya Abdelmalik – Director - UF Center for Health Equity and Social Justice (Tentative)
- Paul Sapia – Population Health Strategy Lead - Bold Goal Humana
- Vicky Basra MSW – President and CEO - Delores Barr Weaver Policy Center

**10:45**

**Break**

**11:00**

### "Healthcare Delivery in this Decade"

**Host:** Dr. Mei Zhao – UNF Chair, Department of Health Administration

**Panelist:**

- Dr. Waqas Ahmed – CEO - American Tele Physicians
- Dr. Raymond Pak – Chair, Department of Urology - Mayo Clinic
- Bridget Roberts – CEO - Physician Service Group
- Dr. Ryan J. Uitti – Director of Kern Center, Science of Health Care Delivery - Mayo Clinic
- Jacey Fazio - Operations Administrator - Mayo Clinic
- Dr. Jose I. Delgado – President and CEO - Taino Consultants Inc.